



Estd. 1999 | Suryadatta Education Foundation's

SURYADATTA[®] INSTITUTES OF MANAGEMENT (SIMMC | SIBMT)



Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE, Recognized by DTE & Govt. of Maharashtra & Ministry of Education, Govt. of India, Recognized by UGC under section 2 (f) & 12 (B) of the UGC Act, 1956



“ Since 2005, Over 3000 students / Successfully completed BBA / BCA and are associated in Leading National & International organization & Pursued New Ventures ”



Suryadatta Institute of Management and Mass Communication (SIMMC)

College Code No. 06547

College Choice Code

BBA- 0654710110

BCA- 0654724110

Suryadatta Institute of Business Management & Technology (SIBMT)

College Code No. 06548

College Choice Code

BBA- 0654810110

BCA- 0654824110

BBA

With Value Added Certification

BCA

Savitribai Phule Pune University Affiliated AICTE Approved



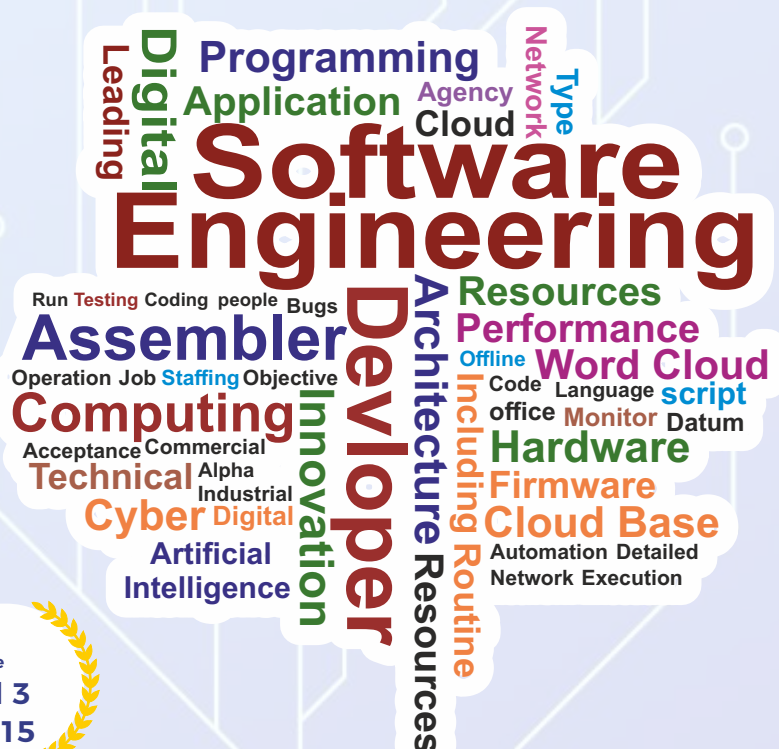
IIRF-2025
INDIAN INSTITUTIONAL RANKING FRAMEWORK

BEST BCA
Colleges (Pvt.) in state
SIMMC ranked 5
SIBMT ranked 16



IIRF-2025
INDIAN INSTITUTIONAL RANKING FRAMEWORK

BEST BBA
Colleges (Pvt.) in state
SIMMC ranked 3
SIBMT ranked 15



About The Suryadatta Group of Institutes (SGI)

The Suryadatta Education Foundation was established in the year 1999, primarily to develop self motivated leaders to be successful in the challenging and vibrant global economy. The promoters and the core team have individually 20 plus years of rich Industry & Academic experience in various streams of Management, Information Technology, Media and Mass Communication, Corporate Consultancy, Value Based Education Development, Training and Research. The Advisory & Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their experience and knowledge guide the activities of the Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Data Science, Psychology, Law, Pharmacy, Journalism, Mass Communication, Statistics, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Vocational and Advanced Studies. Students from Pan of India and several foreign nations are pursuing their education at various Suryadatta Institutes.



Vision

The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

Mission

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach through teaching methodologies designed by Industry Experts.

Ranking



About The Institutes (SIMMC & SIBMT)

Suryadatta Institute of Management & Mass Communication (SIMMC) & Suryadatta Institute of Business Management & Technology (SIBMT) are AICTE approved Institutes offering courses - Bachelor of Business Administration (BBA) & Bachelor of Computer Application (BCA) Both the courses are 3 years full time programs affiliated to Savitribai Phule Pune University (SPPU). The Institutes also offer 2years MBA course since 2011 & 2 years MCA course since 2021, affiliated to SPPU. The institutes have a separate doctoral research centre affiliated to SPPU in the management domain to promote research for developing management frameworks rooted in Indian realities. The programs offered are dynamic and comprehensive equipping students with the skills and knowledge necessary for success in today's competitive business environment. The institutes follow a unique pedagogy for student development which is Experiential, Holistic, Integrated, Inquiry-driven, Discovery-oriented, Learner-centered, Discussion-based, Flexible & Enjoyable.

Both the Institutes are NAAC accredited. The curriculum is carefully crafted to align with the latest industry trends and demands. It blends theoretical knowledge with practical applications, ensuring graduates are well-prepared for real-world challenges. Faculty members have rich academic and industry experience. They mentor students, providing valuable insights and guidance to help them excel academically and professionally. The Institutes have state-of-the-art facilities, including smart classrooms, seminar halls, simulation lab. Innovation & incubation lab, extensive library resources, etc creating an optimal learning environment for the students. The Institutes through their partnerships with leading corporates and industry associations offer students opportunities for internships, live projects, and placements, facilitating their transition into the corporate world. In addition to academic excellence, the institutes emphasise on the holistic development of the students, fostering leadership skills, teamwork, and ethical values through various extracurricular activities and initiatives. Also, the institutes provide opportunities for international exposure through global immersion programs, study tours, and collaborations with renowned institutions, broadening students' perspectives and enhancing their global competitiveness.

The New Education Policy (NEP) is a policy in India that aims to improve the education system by making it more flexible, holistic, and multi-disciplinary. The policy is based on four pillars: access, equity, quality, and accountability.

About The Savitribai Phule Pune University (SPPU)

Savitribai Phule Pune University (SPPU), one of the premier universities in India, is located in the North-Western part of Pune city. Pune is the main education center of Maharashtra. Numerous students from every corner of India and the world come to Pune. The city of Pune houses many well-known, established institutes and colleges. Savitribai Phule Pune University (SPPU), earlier known as Pune University is one of the finest and most popular educational centers in the city. It offers excellent programs in various areas including Science, Commerce, Arts, Languages & Management Studies. SPPU occupies an area of about 411 acres. It was established on 10th February, 1948 under the Poona University Act. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'.



As per THE WEEK-HANSA
Research Survey 2025:

India's Best Universities,
Savitribai Phule Pune University has
been ranked 6th in the Government
Multidisciplinary Universities
category with a score of 679.

We are proud that various Suryadatta
Institutions are affiliated with Savitribai
Phule Pune University, offering a wide
range of quality academic programs
under its prestigious umbrella.

Kudos to the university & all
affiliated institutions
contributing to excellence
in education!

Bachelor of Business Administration

BBA

Duration : 4 Years



PROGRAM OBJECTIVES:

- To equip students with a comprehensive understanding of core business principles, including management, finance, marketing, human resource management, and operations.
- To foster the ability to analyze business problems, develop strategic solutions, and make informed decisions using critical thinking and analytical skills.
- To provide hands-on experience through practical sessions, projects, internships, and case studies to apply theoretical knowledge in real-world business scenarios.
- To improve written and verbal communication skills essential for professional business environments, including report writing, presentations, and interpersonal communication.
- To instill leadership qualities and teamwork skills, preparing students to lead and collaborate effectively in diverse business settings.
- To incorporate modern technological tools and practices in business operations, including computer applications, IT for business, and AI/ML for business.
- To promote ethical business practices, corporate social responsibility, and environmental awareness to ensure graduates act with integrity and social responsibility.
- To offer a range of elective courses to provide a broad perspective on business issues, integrating knowledge from various disciplines like economics, law, and management.
- To equip students with the skills and knowledge required for successful careers in management, entrepreneurship, finance, marketing, and other business-related areas.
- To lay a strong foundation for those who wish to pursue higher studies in business and management.
- To encourage a mindset of continuous learning and adaptability to stay current with business trends, technological advancements, and evolving market conditions.
- To nurture entrepreneurial thinking and skills, preparing students to identify opportunities, develop business plans, and launch and manage their own ventures.
- To foster critical thinking skills to identify, analyze, and solve complex business problems innovatively and efficiently.

ELIGIBILITY:

1. CET as a qualifying examination.
2. Admission to the First Year of the BBA Degree Program (2024 Pattern) is contingent upon passing the Higher Secondary School Certificate Examination of the Maharashtra State Board or an equivalent examination from a recognized university, with English as a mandatory course.
3. Admission to the Third Semester Examination of the Second Year requires satisfactory completion of the first two semesters at a college affiliated with this University.
4. To qualify for admission to the Third Year BBA (Fifth Semester) Degree Program (2024 Pattern), students must have cleared all papers from the First and Second Semester Examinations of FYBBA.
5. Admission to the Fifth Semester Examination of the Third Year necessitates satisfactory completion of the first two semesters of the Second Year program at a college affiliated with this University.
6. To be eligible for admission to the Fourth Year BBA (Seventh Semester) Degree Program (2024 Pattern), students must have cleared all papers from the Third and Fourth Semester Examinations of SYBBA.



BBA Program Outline

1. Finance Management (FM)
2. Human Resource Management (HRM)
3. Marketing management (MM)
4. Agri Business Management (ABM)
5. Services Management (SM)

FIRST YEAR

Semester - I	
Course Type	Paper Title
Major Mandatory (12)	Principles of Management
	Finance: Principles of Finance
	Marketing: Principles of Marketing
	HRM: Principles of Human Resource Management
	Agri. Bussi.: Agriculture and Indian Economy
	Service Mgmt.: Essentials of Services Management
	Finance: Principles of Finance
	Marketing: Principles of Marketing
	HRM: Principles of Human Resource Management
	Agri. Bussi.: Agriculture and Indian Economy
Open Elective (OE)	Service Mgmt.: Essentials of Services Management
	Business Mathematics -I
	Business Statistics - I
	VSC Fundamentals of Computer/ IT for Business
	SEC Soft Skills Development
	AEC Business Communication skills - I
	VEC Environmental Awareness
	IKC Generic IKS
	CC Physical Education - I

Semester - II	
Course Type	Paper Title
Major Mandatory (06)	Business Cost Accounting
	Finance: Business Accounting
	Marketing: Consumer Behavior and Sales Management
	HRM: Organizational Behavior
	Agri. Bussi.: Essentials of Rural Development
	Service Mgmt.: Essentials of Services Management
	Finance: Business Accounting
	Marketing: Consumer Behavior and Sales Management
	HRM: Organizational Behavior
	Agri. Bussi.: Essentials of Rural Development
Open Elective (OE)	Service Mgmt.: Essentials of Services Management
	Minor Business Economics - I
	Open Business Mathematics - II
	Elective (OE) Business Statistics - II
	VSC Computerized Accounting (Tally)/ Advanced Excel/ ERP/ GST
	SEC Basics of Stock Market/ Cross -Cultural Communication/ AI and ML for Business
	AEC Business Communication skills - II
	VEC Democracy Awareness & Gender Sensitization
	CC Physical Education - II

Note: Remaining semester structure will be released soon.....

For BBA Syllabus visit <https://www.simmc.org/academics/bachelor-of-business-administrationbba>

CAREER GROWTH PATHWAY :

Graduates Students of Suryadatta have Bright future prospects Students have multiple options to pursue their Masters degree from Suryadatta Institutes (MBA / PGDM / M.Com) / Masters Degree from Lincoln University in the field of Interior, Fashion, Animation, Retail, Event Management, Hospitality and Tourism Management from AIU approved Lincoln University. Bright future prospects for students have multiple options;

- Marketing Executive
- Human Resource
- Business Development Executive
- Field Sales Executive
- Financial Analyst
- Operations Analyst
- Manufacturing & Printing Industry
- Tourism Management / Hotel Management is also an interesting jobs for BBA sector Supply Chain Management is a popular choice for management graduates and very relevant to industries and production house
- Graduates in Business Administration can also opt for LLB or relevant Master Course after BBA



Bachelor of Computer Application BCA

Duration : 4 Years



PROGRAM OBJECTIVES:

- To equip students with comprehensive knowledge in computer applications, including programming languages such as C, C++, Java, and Python.
- To provide hands-on experience with database management systems, web development tools, and software engineering.
- To foster the ability to solve complex problems using structured programming and algorithmic approaches.
- To enable students to analyze and develop efficient solutions in business and IT environments.
- To blend core commerce subjects like business mathematics, financial accounting, and management principles with IT skills.
- To prepare students to leverage technology in managing and analyzing business operations.
- To incorporate practical sessions and lab work to apply theoretical concepts in real-world scenarios.
- To encourage project-based learning through field projects and internships, focusing on web applications, mobile app development, and digital marketing.
- To improve business communication skills through courses designed to enhance written and verbal communication.
- To instill an understanding of business ethics, environmental awareness, and gender sensitization.
- To offer a variety of elective courses and open electives to allow students to explore Interdisciplinary areas.
- To provide exposure to vocational skills, such as office automation tools, web technology, and NET programming.
- To lay a strong foundation for students aiming to pursue higher studies in commerce and computer applications.
- To equip students with the necessary skills to excel in professional careers in IT, software development, data analysis, and business management.
- To instill a habit of continuous learning to keep pace with technological advancements and evolving industry standards.
- To prepare students to adapt to new tools, technologies, and methodologies in the field of commerce and IT

ELIGIBILITY:

1. CET as a qualifying examination.
2. Admission to the First Year of the BCA Degree Program requires passing the Higher Secondary School Certificate Examination of the Maharashtra State Board or an equivalent examination from another recognized board or university, with English as a compulsory course.
3. Admission to the Third Semester Examination of the Second Year is contingent upon satisfactory completion of the first two semesters of the course at a college affiliated with this University.
4. To enter the Third Year of the BCA (Fifth Semester) Degree Program (2024 Pattern), students must successfully clear all papers from the first and second semester examinations of the First Year BCA.
5. Admission to the Fifth Semester Examination of the Third Year requires satisfactory completion of the first two semesters of the Second Year program at a college affiliated with this University.
6. To enroll in the Fourth Year of the BCA (Seventh Semester) Degree Program (2024 Pattern), students must clear all papers from the third and fourth semester examinations of the Second Year BCA.

BCA

Program Outline

FIRST YEAR

Semester - I

Course Type	Paper Title
Mandatory 1	CA – 101 – T : Problem Solving and Programming in C
Mandatory 2	CA – 102 – P : Lab Course on CA – 101 - T
Open Elective 1	CA – 103 – T : Computer Organization and Architecture
VSC	CA-104-P: Lab Course on CA-103-T
SEC	CA – 105 – T : Discrete Mathematics and Statistics
AEC	CA-106 - P: Laboratory Course Based on CA-105 - T
VEC	VSEC-101-CA: HTML and Webpage Designing
IKC	OE-101-CA: Introduction to Data Science (2024 Pattern)
CC	OE-151-CA: Data Science using Spreadsheet Software (2024 Pattern)



Semester - II

Course Type	Paper Title
Mandatory 3	CA – 151 - T: Advanced C Programming
Mandatory 4	CA – 152 – P : Lab Course on CA – 151 - T
Mandatory 5 (Practical)	CA – 153 – T : Introduction to Microcontrollers
Minor 1	Organizational Behavior
Open Elective 3	CA-154-P: Lab Course on CA-153-T
Open Elective 4	CA – 155 – T : Linear Algebra
VSC (Practical) SEC	CA-156 - P: Laboratory Course Based on CA-155 - T
AEC	VSEC-151: Software Tools for Business Communication
VEC	OE-201-CA Introduction to Artificial Intelligence
CC	OE-251-CA Software Tools for Office Administration



Note: Remaining semester structure will be released soon....

Career Growth Pathway :

Graduate Students of Suryadatta have Bright future prospects. Students have multiple options to pursue their Masters degree from Suryadatta Institutes (MBA / PGDM / M.Com, MCA) / Masters Degree from Lincoln University in the field of Interior, Fashion, Animation, Retail, Event Management, Hospitality and Tourism Management from AIU approved Lincoln University.

Job Opportunities :

- Software Developer
- Web Designer
- Network Analyst
- Database expert
- Data Analyst
- Network Engineer
- System Programmer
- Network Administrator
- Quality Assurance Officer
- Technical Analyst
- Software Engineer
- Consultant

For BCA Syllabus visit <https://www.simmc.org/academics/bca>

State-of-the-Art-Infrastructure



Computer Lab



Classroom



Wifi Campus



Canteen



Seminar Hall



Library & Reading Hall



Multipurpose Activity Hall



Fully Equipped Gymnasium



Sports Ground

Advantages @ Suryadatta

Centrally Located in Pune City,
Knowledge Capital of India

Extensive Industry Institute Interaction

Guest Lectures and Seminars

Local Industry Visits

State-of-art Infrastructure

Well Equipped Library

Access to Various Online Journals

Internet Ready Computer Lab

LCD Projectors in Each Classroom

Well Qualified & Rich Experienced Faculty

Personal Caring & Grooming of Students

Scholarship to meritorious students

Tie-ups with leading Nationalised
banks for Education loan

Corporate Social Responsibilities (CSR Projects)

Indoor & Outdoor Sports Complex

Value Based Education inculcating
Moral Values & Patriotism

Opportunity to Learn Foreign Languages

Preparing foundation for Competitive Exam

Personality Development Sessions

Yoga & Meditation Sessions

Placement Assistance to eligible students

FOR UG / PG STUDENTS

STUDY TOUR ABROAD / GLIMPSES OF GLOBAL IMMERSION PROGRAM (OPTIONAL)



Charges Extra @ Actual (Pune to Pune)

Option 1 : Global Immersion program to Asian Institute of Technology (AIT) Bangkok, Pattaya Thailand 7 days : Rs. 1 lakh (approx)	Option 2 : Study tour to Singapore & Malaysia 7 days : Rs. 1.5 lakhs (approx)	Option 3 : Study tour to Dubai & Abu Dhabi 7 days : Rs. 1.5 lakhs (approx)
Option 4 : Study tour to Europe Germany & France 7 days : Rs. 2 lakhs (approx)	Option 5 : Study tour to UK : London / Oxford / Birmingham : 10 days : Rs. 2 lakhs (approx)	Option 6 : Study tour to USA : (A or B) A : Silicon valley, Universal World, California / San Francisco - B : New York, Washington, Niagara Falls 15 Days : Rs. 4 Lakhs (approx)

*These rates are applicable as on today & it may vary accordingly to the change in the government policies and fluctuations in currencies.

& many more

Indicative Programme Inclusions:

- Exposure to new cultures and environments
- Improvement of communication skills
- Enhancement of critical thinking skills
- Visit to University
- Site Seeing
- Hands-on learning experiences
- Development of Trouble Shooting skills
- Enhancement Academic Performance
- Social Networking
- Value added workshop
- Development of social skills
- Development of leadership skills
- Building of lifelong memories
- Visit to Industry
- Increased motivation & dedication in Learning Skills

For more details visit www.suryadatta.org

FOR UG / PG STUDENTS STUDY TOUR (OUT OF PUNE) IN INDIA (OPTIONAL)



OUTBOUND LEADERSHIP & HOLISTIC DEVELOPMENT PROGRAM {Pune to Pune} (charges at actuals) :

Suryadatta believes in Holistic Development of students for sustainable growth and success. Personality Development, Soft Skills, Leadership Development, Industry exposure etc are critical to holistic development. Outbound program will be tailored to suite the students' needs and requirement targeting specific skills such as team building, leadership development, adaptability and resilience building, problem solving & creativity, trust & bond building, fun & adventure etc.

Leadership & Personality Development sessions	Universal Human Values	Industry Institute Interface	Cross Cultural Learning	Grooming Session	Fun elements with site seeing
--	---	---	--	-----------------------------------	--

- | | |
|--|---|
| ■ GOA - 3 Nights 4 Days : Approx Rs. 20,000/- | ■ AHMEDNAGAR & AURANGABAD - 3 Nights 4 days : Approx Rs. 15,000/- |
| ■ HYDERABAD (Ramoji Film City) - 3 Nights 4 days : Approx Rs. 20,000/- | ■ DHARMPUR (GUJARAT) - 3 Nights 4 Days : Approx Rs. 15,000/- |
| ■ INDORE along with Ujjain - 3 Nights 4 days : Approx Rs. 20,000/- | ■ MOUNT ABU - 3 Nights 4 Days : Approx Rs. 15,000/- |
| ■ NASHIK - 3 Nights 4 days : Approx Rs. 15,000/- | ■ MUMBAI & KONKAN - 3 Nights 4 Days : Approx Rs. 15,000/- |

For more details visit www.suryadatta.org

Multiple Career Opportunities

**For Students Through Multi Disciplinary
Integrated NEP Compliant Campus**

Outcomes / Career after UG / PG @ Suryadatta

For
Details
Scan

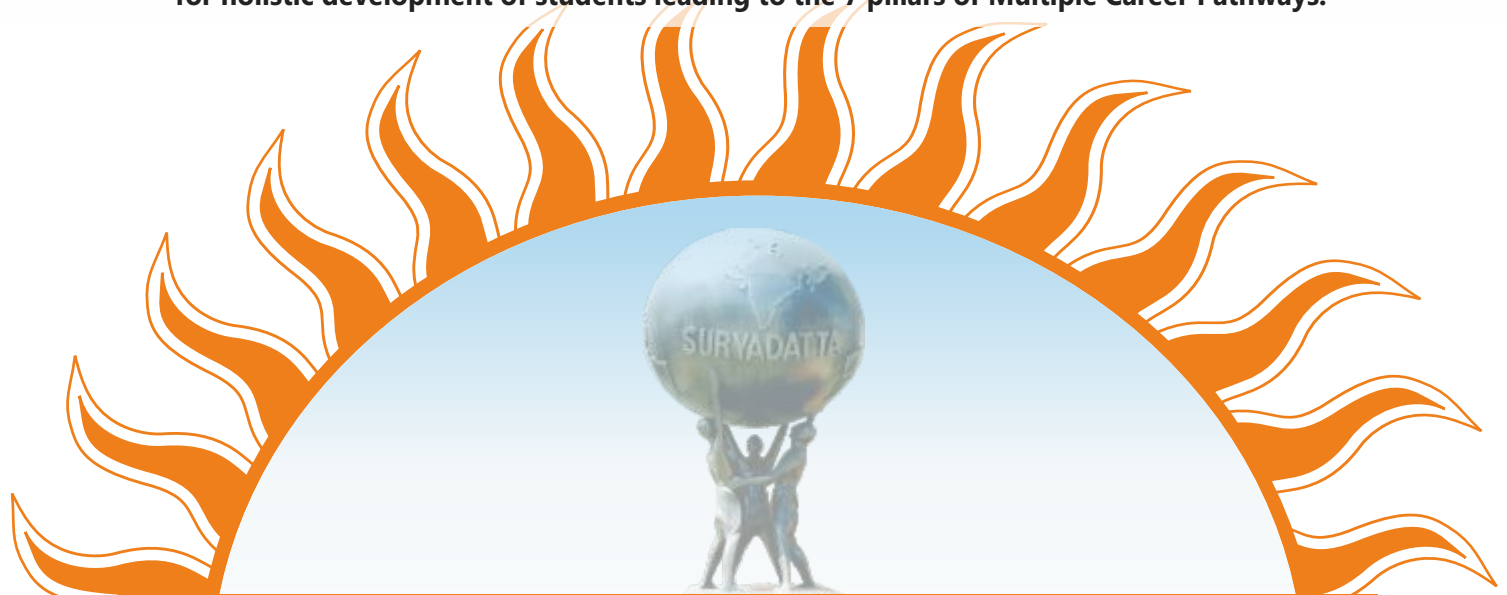


Suryadatta : Integrated Multi-Disciplinary Campus

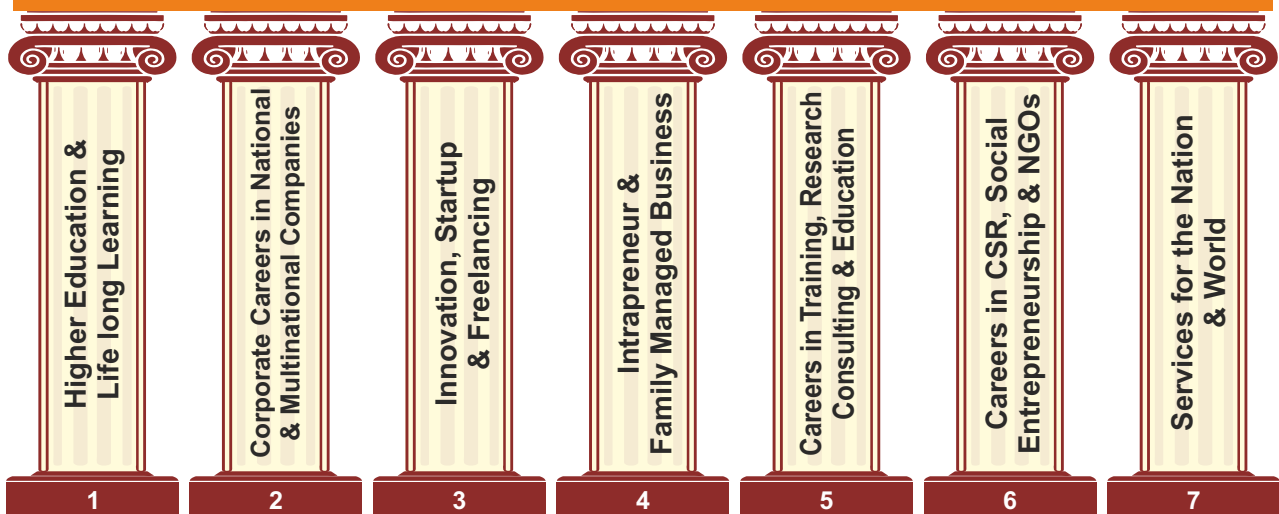


7 PILLARS OF MULTIPLE CAREER PATHWAYS - THE GUIDING PRINCIPLE

Suryadatta believes in transforming educational experience. Various activities are offered round the year for holistic development of students leading to the 7 pillars of Multiple Career Pathways.



SURYADATTA - ENABLING SUSTAINABLE DEVELOPMENT



MULTIPLE CAREER PATHWAYS

Culture	Excellence	Conviction	Empathy	Patriotism	Caring & Sharing	Co-Existence	Creativity	Competencies
Holistic well being	Conceptual Rigour	Universal Human Values	Traditional & 21 st Century Skills	Collaboration	Communication			

CORE VALUES - ENRICHING CAREER & ENHANCING LIVES

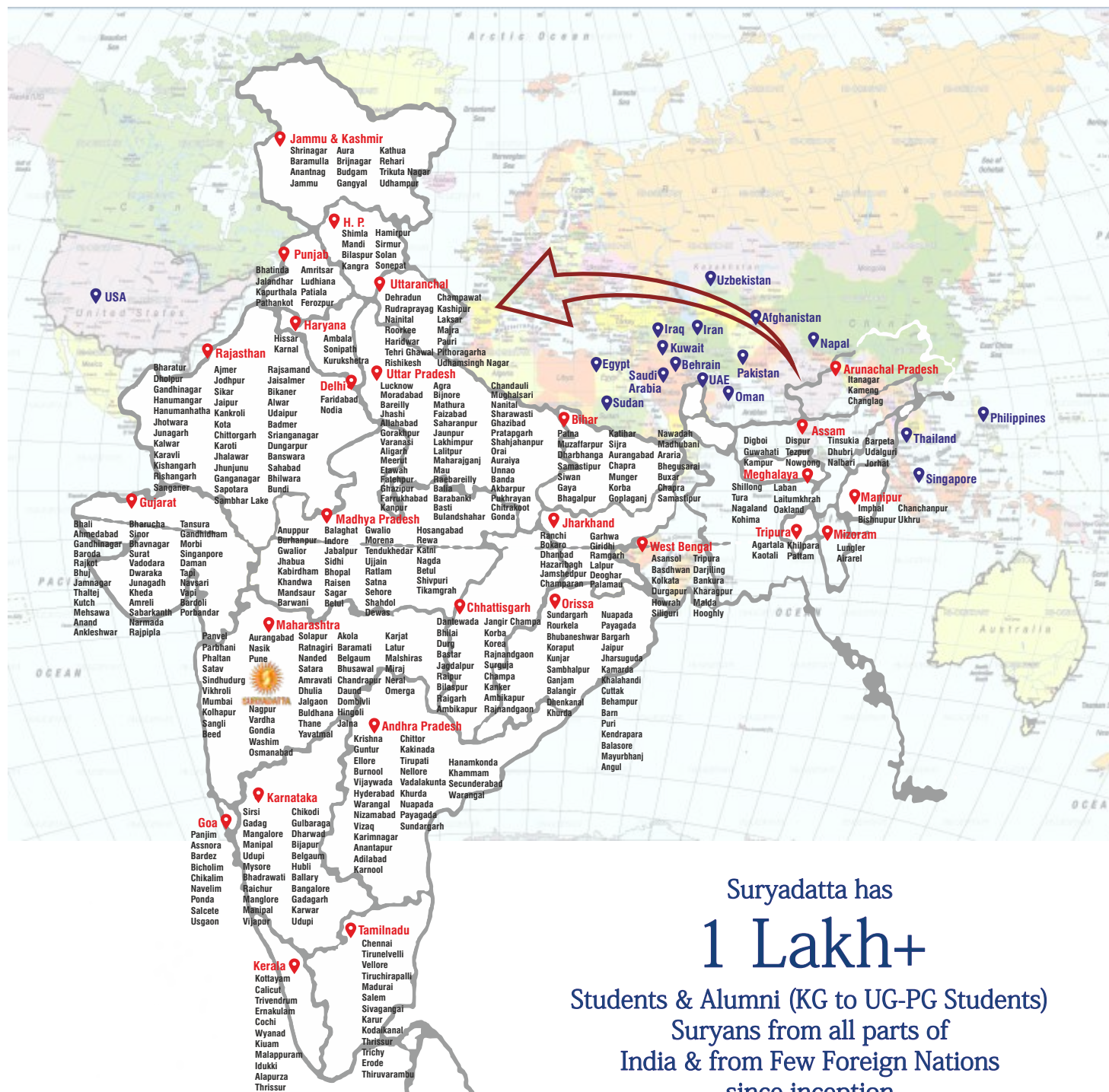


BBA | BCA

www.simmc.org & www.sibmt.org | Follow us on :



**STRONG STUDENTS & ALUMNI NETWORK, CELEBRATING
27 GLORIOUS YEARS OF ACADEMIC & PROFESSIONAL NETWORKING**



SURYADATTA OFFERS CUTTING EDGE SKILL BASED TECH CERTIFICATE MODULES IN AI, CYBER, BLOCKCHAIN, FINTECH, DRONE, AVIATION ETC FROM PROFESSIONALS & ORGANIZATIONS

Research Center



MBA, MCA, BBA, BCA, PGDM & Management



Computer Science & Information Technology



Arts, Economics & Commerce



Cyber Security, Digital & Forensic Science



AI & ML, Data Science



Law, Psychology, IPR, Mediation



Physiotherapy



Pharmacy



Nursing



Hotel Management, Tourism & Aviation



Fashion Design



Interior Design



Event Management, Media & Mass Comm.



Graphics Multimedia & Animation



Jr. College



CBSE School

KG
to
Ph.D

Suryadatta
Enriching
CAREERS
Enhancing Lives

ADVANTAGES @ SURYADATTA

Pioneering Education for the Future:
Shaping trailblazing professionals through modern, interdisciplinary learning frameworks.

Engaging and Experiential Learning:
Encouraging immersive, hands-on, & collaborative academic experiences.

Esteemed Global Collaborations:
Partnerships with premier institutions worldwide, offering expertise from the finest minds across diverse domains.

Quality Education
For Holistic Development

Dynamic Industry-Academia Interface:
Bridging the gap between education and enterprise to create industry-ready graduates

Centerized Training & Placement
cell for internship & placement assistant

Global Perspective, Limitless Opportunities: Equipping students with a cosmopolitan outlook for thriving global careers.

Center for Doctoral Excellence:
A hub for advanced research, fostering intellectual rigour and academic innovation.

Take a virtual tour of Campus



SIMMC & SIBMT ALSO OFFERS SPPU AFFILIATED - MBA & MCA

- Shaping Professionals for Global Market Place
- Round the year value addition leading to Self Defence Nation Building
- Multidisciplinary Integrated Campus offering Courses in Emerging Sectors - NEP complied

For details visit website Follow us on Social Media



Estd. 1999 | Suryadatta Education Foundation's

SURYADATTA INSTITUTES OF MANAGEMENT (SIMMC | SIBMT)

Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE, Government of Maharashtra & Recognized by Ministry of Education, Govt. of India
Campus & Corporate Office : Bavdhan, Pune 411071, Maharashtra, INDIA | Regd. Office : 2074, Sadashiv Peth, Off. Tilak Road, Pune - 30, Maharashtra, INDIA



For Admission & Counselling - Call / Whatsapp : 8956932402 / 8956932419 / 9371096501 / 8378998127



Career Guidance : Whatsapp your Name, Course & City : 9763266829 / 8956932400



Email admission@suryadatta.edu.in



**Website : www.simmc.org
www.sibmt.org**

Follow us on



Suryadatta - Enriching Careers & Enhancing Lives Since 1999